

“Miles For Moz” a 5K benefit run for children in Mozambique

<http://milesformoz.weebly.com/>

Dear Prospective Sponsor,

We welcome your support for the first annual “Miles for Moz” 5K run for children in Mozambique. We are excited to host this race and look forward to making it a great family event!

All event proceeds will be donated to the Brothers of the Sacred Heart new mission school in Amatongas, Mozambique.

We invite you to take advantage of this exceptional advertising and promotional opportunity as a sponsorship participant. Expose your business through social and online media advertising, mail collateral materials, T-shirts, banners, vendor spaces and much more. We have provided details of all your sponsorship benefits in this packet and hope you join us for this worthwhile community and service event.

Please submit the enclosed Sponsorship Letter of Agreement prior to Nov. 20, 2010 to be included in all promotional material.

If you have any questions or would like more information, please contact Craig Sweeney, Event Manager and Director at (504)437-7774 or milesformoz@hotmail.com. We look forward to working with you on the 2011 “Miles for Moz” 5K run to benefit the children in Amatongas, Mozambique and in advance, thank you for your support!

Sincerely,
Craig Sweeney

Sponsor Packet



<http://amatongasbound.blogspot.com/>

“Miles for Moz” Sponsorship Levels

<http://milesformoz.weebly.com/>

Amatongas Sponsor

\$3,000 & Up

- Sponsor's Logo on Run Posters/Signage (Top billing)
- Sponsor's Logo in event promotional material (Top billing)
- Sponsor's Logo printed on Race Day T-Shirts
- A display area on Race Day
- Acknowledgement from the announcer on Race Day
- Acknowledgement and link to Sponsor's website
- Five complimentary entries for company employee's

Chimoio Sponsor

\$1,500

- Sponsor's Logo on Run Posters/Signage
- Sponsor's Logo on Race Day T-Shirts
- Acknowledgement at the Race Day Awards Ceremony
- Web link to Sponsor's website
- Two complimentary run/walk entries

Beira Sponsor

\$750

- Sponsor's name on Run Posters/Signage
- Acknowledgement at the Race Day Awards Ceremony
- Web link to Sponsor's website

Maputo Sponsor

\$500

- Web link to Sponsor's website
- Acknowledgement on posters at Award Ceremony
- Individual Sponsor

Any donation less than \$250

- Award Donations & Race Day Materials
- Items that can be given as awards to top runners
- Food and/or drinks for race day participants

<http://amatongasbound.blogspot.com/>

Sponsor Packet

Miles for Moz



“Miles for Moz” Sponsorship Agreement Letter

<http://milesformoz.weebly.com/>

Sponsorship Agreement

Company name: _____
agrees to provide a financial sponsorship for the “Miles for Moz” 5K run to benefit kids in Mozambique to be held on Saturday, January 29, 2011.

As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by “Miles for Moz”. As a sponsor, I agree to provide digital art work for all promotional advertising. Payment for sponsorship is non-refundable.

Please check appropriate sponsorship:

_____ Amatongas Sponsor: \$3,000
_____ Chimoio Sponsor: \$1,500
_____ Beira Sponsor: \$750
_____ Maputo Sponsor: \$500
_____ Individual Sponsor: \$250 or less
_____ Donation: _____

Sponsor Name _____
Address _____
City _____ Zip Code _____
Representative Name _____
Email _____
Phone Number/Fax _____
Sponsor Signature _____ Date _____

Please send this completed agreement with check made payable to:
Brothers of the Sacred Heart(BSH) Foundation
“Miles for Moz”

Mail to: 4600 Elysian Fields Ave.
New Orleans, LA 70122

Fax: (504)301-4843

Email: MilesforMoz@hotmail.com

<http://amatongasbound.blogspot.com/>

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